

The top half of the image features a close-up of maple leaves in various stages of autumn, from bright yellow to deep orange and red. The leaves are set against a clear blue sky with a few wispy white clouds. In the upper right corner, the ACE logo is displayed in a white, serif font, with the full name 'American Council on Education' written in a smaller, sans-serif font to its right.

**ACE**® American  
Council on  
Education®

# Support the American Council on Education

Together we can build an inclusive, dynamic, and resilient higher education sector.

The bottom half of the image shows a wide, paved walkway on a university campus. Several students are walking along the path. In the background, there are green lawns, trees with yellowing leaves, and a large stone sculpture. The scene is bright and sunny, suggesting a pleasant day on campus.

*Photo courtesy of ACE member institution University of Wisconsin-Whitewater.*



## WHY GIVE TO ACE?

---

Your gift to the American Council on Education will shape the future of U.S. higher education and build on a century of progress.

ACE mobilizes the higher education community to shape effective public policy, strengthen and diversify the leadership pipeline, and foster innovative, high-quality practice.

Throughout our history, ACE has touched millions of higher education leaders and students by increasing affordability, access, and diversity in leadership.

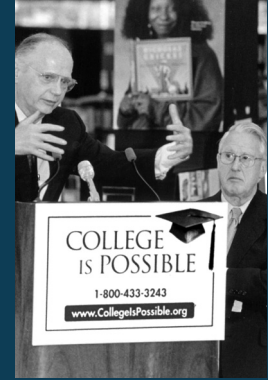
**As we chart a course for our next century, your charitable support will help ACE to expand innovation, diversity, and inclusion in U.S. higher education.**

*Photo courtesy of ACE member institution Ohio Dominican University.*

# A LEGACY OF LEADERSHIP IN HIGHER EDUCATION

Since 1918, ACE has significantly influenced the landscape of U.S. higher education. Founded in response to the need to educate military personnel during World War I, ACE has a rich history that includes conducting landmark research on women in the workplace, advocating for women's right to work in the 1920s, studying the effects of racism on black children, and drafting and lobbying for the successful passage of the GI Bill. Other milestones include securing the passage of the Higher Education Act and supporting the creation of the Fulbright scholarship program.

ACE continues to champion the success of students at all stages of postsecondary education. The Council maintains a partnership with GED Testing Service, which has opened doors to job opportunities and postsecondary education for more than 18 million individuals since 1942. ACE's Credit Recommendation Service (CREDIT<sup>®</sup>) and Military Evaluation program provide quality assurance for courses, exams, apprenticeships, and other types of learning for individuals to obtain academic credit towards a credential or degree. With more than 35,000 programs reviewed, CREDIT is the national leader in the evaluation process for education obtained outside the classroom.



“Now more than ever, higher education is shaping our world for the better. We have an opportunity to do more and we cannot let that opportunity fade.”

**TED MITCHELL**

President

American Council on Education



## LOOKING TO THE FUTURE

---

### **Affirming and Strengthening Public Trust in Postsecondary Education**

The public is increasingly skeptical about the value of postsecondary education—despite the abundance of evidence that college is worth the investment. ACE is undertaking communications and institutional transformation efforts to affirm and strengthen the public’s trust in higher education as an engine of economic mobility, social progress, and a flourishing democracy.

### **Championing Equity, Access, and Completion**

In 2016, only 30 percent of college presidents were women, and just 17 percent were racial and ethnic minorities, according to ACE’s *American College President Study 2017*. Our *Race and Ethnicity in Higher Education: A Status Report* found profound disparities in student outcomes across racial and ethnic lines, with fewer Black and Hispanic students earning a postsecondary degree compared with White students.

Through institutional transformation and women-centered and other professional development opportunities, ACE is working toward a more inclusive sector that expands opportunity for diverse leaders and students.

### **Enriching the Capacity of Institutions and Leaders to Innovate and Adapt**

ACE is transforming professional learning across higher education. In 2019, the Council launched ACE ENGAGE®, a robust, peer-to-peer online professional learning platform that fosters community, builds knowledge, catalyzes learning, and enables action. The platform is complemented by transformation labs and forums, which bring together small groups of senior higher education leaders to facilitate deep conversations and devise solutions for the most pressing and strategic issues on campuses.

# GIVING OPPORTUNITIES

---

Charitable contributions help ACE to invest in our one of our greatest resources—diverse future leaders in higher education. As the population of students grows increasingly more diverse in the coming years, ACE seeks to increase our investment in building a pipeline of diverse and prepared leaders.

## ACE President's Fund

A gift to this fund provides a powerful form of support by allowing the Council to direct gifts where the need is greatest. Such gifts allow ACE to advance strong public policy and practice across higher education.

## Women's Leadership Legacy Fund/ Scholarship Fund for Leaders of Color

Contributions to the Women's Leadership Legacy Fund and Fund for Leaders of Color enhances the diversity of senior leaders. Targeting individuals primarily from under-resourced institutions, these scholarships give senior administrators, deans, and other leaders access to ACE professional learning programs.

## ACE Fellows Program

For more than 50 years, the ACE Fellows Program has served as the nation's premier higher education leadership program by preparing senior leaders to serve American colleges and universities. The program offers three funds aimed at ensuring access to this renowned program:

- **Fund for the Future** increases diversity among participants.
- **Marlene Ross Institutional Grant Fund** sustains institutional diversity through assistance to nominating institutions.
- **Council of Fellows Annual Fund** supports the ability of Fellows to attend the Council of Fellows Weekend during ACE's Annual Meeting.

**“Giving to the Legacy Fund is more than an investment in the future, it’s a demonstration of our commitment to enabling the next generation of women leaders.”**

---

**MADLYN L. HANES**

*Vice President  
Commonwealth Campuses  
Executive Chancellor  
The Pennsylvania State  
University*

---

**“I can say, with certainty, that I am a university president today because of the superior mentorship that I received as part of the ACE Fellows Program.”**

**JOE BERTOLINO**

*President  
Southern Connecticut State  
University*

## YOUR GIFT'S IMPACT

---

A gift of **\$2,500 to \$20,000** can help support an emerging leader's journey to higher levels of leadership through ACE's professional development programs for one or more years.

A gift of **\$5,000 to \$10,000** to the ACE President's Fund helps ACE to create insights to raise awareness and inform executive practice, including hosting a convening, digital forum, or webinar on a pressing issue such as change management or equity-minded leadership.

Gifts of **\$500 to \$5,000** will support one or more full or partial scholarships and grants for the Fellows Funds, Fund for Leaders of Color, or Women's Leadership Legacy Fund.



*Photo courtesy of ACE member institution Saint Louis University.*

# HOW TO MAKE A GIFT

---

ACE accepts the following types of gifts. Making a larger gift over two or three years will maximize the impact of your charitable contribution.

## Pledges

Gift pledges payable over three years will expand your impact on the development of future leaders and the sector.

## Securities

As one of the most tax-efficient ways to support ACE, you may transfer the securities from a brokerage account or send your gift with a signed stock or bond power form.

## Matching gifts

Leverage your company's matching gifts program, if available, and double the impact of your support.

## Bequests and Endowments

By naming ACE as a beneficiary in your estate or by establishing an endowment, you will have a lasting impact on higher education's ability to realize a future of inclusive excellence in leadership.

To make a one-time gift or pledge today and learn more about giving opportunities, visit ACE's website at [www.acenet.edu/donate](http://www.acenet.edu/donate). For information on opportunities such as gifts of stocks, bequests, and endowments, contact the ACE Office of Advancement at [advancement@acenet.edu](mailto:advancement@acenet.edu).

For more information,  
contact ACE's Office of  
Advancement.

## BATHSHEBA PHILPOTT

Vice President  
202-939-9385

[bphilpott@acenet.edu](mailto:bphilpott@acenet.edu)

## JORDAN PERKINS

Director  
202-939-9336

[jperkins@acenet.edu](mailto:jperkins@acenet.edu)

## CANDICE DRUMMOND

Associate Director  
202-939-9498

[cduggan@acenet.edu](mailto:cduggan@acenet.edu)

---

American Council on Education  
One Dupont Circle NW  
Washington, DC 20036



**202-939-9300 | [acenet.edu](http://acenet.edu) | One Dupont Circle NW, Washington, DC 20036**