



American Council on Education
Leadership Network on International Education

Agenda

November 3, 2010
Conference Center A/B/C
One Dupont Circle
Washington, DC 20036

Advancing Internationalization Wisely in a Dynamic Global Climate

Strong, creative decision-making about international initiatives balances the reality of limited resources with an internationalization agenda that has a price tag. The leader's judgment can make or impair the institution's global engagement, and the best leaders make a high percentage of good judgment calls (what international outcomes to pursue, what global strategy to implement, and whom to hire). Successful responses to economic challenges to higher education's international mission(s) require taking account not just of local pressures, but of global ones. ACE designed this network meeting to urge leaders to make the right judgment calls for global engagement.

- 8:00-8:45 a.m. Continental Breakfast
- 8:45-9:00 a.m. **Welcome and moderating**
- Shirley Pippins, Senior Vice President, Program and Services, American Council on Education
 - *Attachment 1 – Participant's List*
- 9:00-9:45 a.m. **“The Challenges of Establishing World-Class Higher Education”** *(via video conference)*
- Jamil Salmi, Tertiary Education Coordinator, World Bank
 - *Attachment 2 – The Challenges of Establishing World-Class Universities*
- Question and answer session

- 9:45-10:30 a.m. “Finding One’s Institutional Niche in a World-Class Environment”**
- Daniel Papp, President, Kennesaw State University
 - Philip Distefano, Chancellor, University of Colorado-Boulder (via video)
 - o John Stevenson, Graduate Dean, University of Colorado-Boulder (Will handle in-person responses for Chancellor Distefano)
- Question and answer session
- 10:30-10:45 a.m. Break
- 10:45-11:45 a.m. Break-out groups discussing issues from opening sessions (see list of participants and locations of groups)**
- *Attachment 3: Breakout Groups*
- Groups will focus on the following questions:**
- *How do the issues of internationalization, global engagement, and resources interact at your institution?*
 - *What are the decision points that can help your institution navigate this interaction successfully?*
- 11:45-12:15 p.m. Reporting back to the whole group, moderated by Barbara A. Hill, Senior Associate for Internationalization, ACE**
- 12:15-1:15 p.m. Lunch
- 1:15-2:00 p.m. Asking the Correct Questions about Internationalization**
- Barbara A. Hill, Senior Associate for Internationalization, ACE (Moderator)
 - Alan Ruby, Senior Fellow for International Education, Graduate School of Education, University of Pennsylvania (former deputy secretary of education in Australia and former chair of the education committee of the OECD)
 - *Attachment 4 – The Correct Questions About Internationalization*
 - *Attachment 5 – Asking the Correct Questions About Internationalization: Questions to Ask Before Setting Up a Branch Campus*
 - *Attachment 6 – Additional Readings*
- Question and answer session

2:00-3:00 p.m.

Panel—“How U.S. Institutions Are Coping Creatively with the Economy in Advancing Global Engagement,”

- Linda Brady, Chancellor, University of North Carolina Greensboro
- Erik Bitterbaum, President, State University of New York College at Cortland
- Herman Saatkamp, President, Richard Stockton College of New Jersey

Question and answer session

3:00-3:30 p.m.

“The Most Pressing Issues in International Education Today”

- Allan Goodman, President and CEO, Institute of International Education
 - *Attachment 7 – International Education as an Institutional Priority: What Every College and University Trustee Should Know*

Question and answer session

3:30 p.m.

Adjournment