

ACE Logo Guidelines

ACE WOMEN'S NETWORK

ACE's logo and accompanying brand components should be consistently applied throughout all communications to build ACE brand awareness. Chapters of the ACE Women's Network may utilize the ACE logo to show partnership.

You can download high-resolution versions of the ACE logo [here](#).

LOGO USAGE

Use the horizontal ACE navy or white version as the primary logo option.

When space is constrained, or a more vertical logo fits the space better, the vertical logos may be used.

When placing the logo over an image, ensure there is enough contrast for visibility. The white version is typically the best choice for most colored images.

Horizontal (primary)



Vertical



QUESTIONS

Please reach out if there are any issues complying with updated brand standards. Thank you for your continued partnership and dedication to advancing higher education!

Ally Hammond

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