Kem Opperman-Torres
Director of Sustainability
Center for Sustainability







United Way of Southeast Louisiana



Personnel

Project Director
Project Manager
Communications Specialist
Community Engagement Manager

Offsetting salariesGrants AccountantSustainability Director



Requirement 1 Strategy 2 - Mobility and Transportation to Prevent Air Pollution Requirement 2 Strategy 2 - Outdoor Air Quality and Community Health Improvement

Dillard - 3 to 5 EV Charging Stations on campus
UWSELA - 3 to 5 EV Charging Stations at two Prosperity Centers
Blue Bike Stations - 30 bikes & 200-300 reduced/free memberships DU Campus, two to connect DU to Blue Bike Network
E-bikes - 250-300 distributed to low income families







Requirement 1 Strategy 3 - Energy-Efficient, Healthy, and Resilient Housing and Buildings

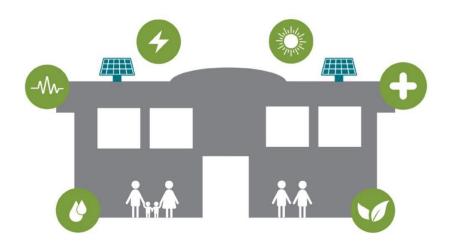
Requirement 2 Strategy 2 - Outdoor Air Quality and Community Health Improvement

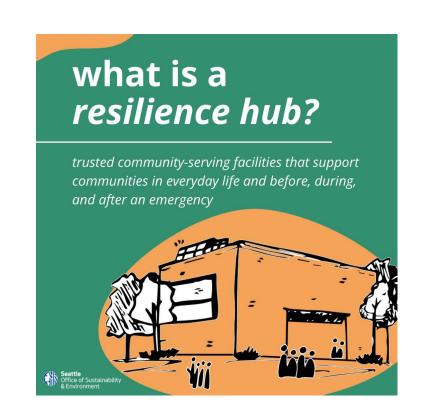
Improving HVAC system (replace chillers)
Increase Building Automation Systems through the whole campus
Submeter every building to monitor efficiency
Solar panels and backup battery storage - DU & UWSELA



Requirement 1 Strategy 5 - Community Resilience Hub

Dillard - Union and PSB UWSELA - 2 Prosperity Centers





Requirement 1 Strategy 7 - Waste Reduction and Management to Support a Circular Economy

Requirement 2 Strategy 2 - Outdoor Air Quality and Community Health Improvement

Once weekly recycling drop-off at:

DU - Gentilly Station

City Park - Crescent City Farmers Market

Lafitte Greenway - Mid-City Farmers Market

Permanent Service

DU - Campus recycling and composting



Requirement 1Strategy 8 - Workforce Development











Innovative, Climate-resilient, and Cost-effective Decentralized Wastewater Treatment Systems and Management in Rural Unincorporated Communities in the Alabama Black Belt

Amal Bakchan, Ph.D.; Assistant Professor, Texas A&M University (presenter, Lead Applicant)

Sherry Bradley, MPA; Executive Director, Black Belt Unincorporated Wastewater Program (Statutory Partner)

Kevin White, Ph.D.; Emeritus Professor, University of South Alabama

Mark Elliott, Ph.D.; Professor, University of Alabama Mark Barnett, Ph.D.; Professor, Auburn

University Jason Ren, Ph.D.; Professor, Princeton University

Amy Chatham, Ph.D.; Assistant Professor, University of Alabama at Birmingham

Maura Allaire, Ph.D.; Associate Professor, University of California, Irvine

Barry May; Executive Director of Workforce and Economic Development, Alabama Community College System

August 12th, 2024





Target unincorporated communities: Rural Alabama Black Belt

High poverty and low population density

Clay soils leading to failing OWTS

Lack of functional onsite wastewater infrastructure

Acute environmental and public health risks

Limited local government capacity and lack of management entities

Lack of human resources (e.g., technicians, operators, installers)

Lack of economic development and struggles to attract new businesses

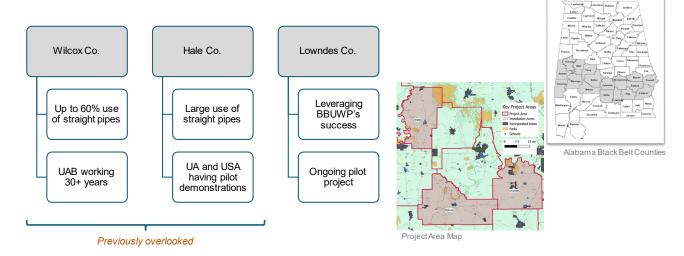


Straight Pipes and Raw Sewage Discharge





The scope of the Project Area







Black Belt's project activities

- Address the greatest needs in the Black Belt.
- Provide a holistic approach to addressing wastewater issues.







Robust community engagement

Ongoing partnerships and pilot demonstrations through CARWW*

Robust community relationships through BBUWP, UAB AmeriCorps VISTA, and CARWW.

BBUWP's program in Lowndes county (e.g., pilot project, enrollment, application).

Community meeting organized by CARWW



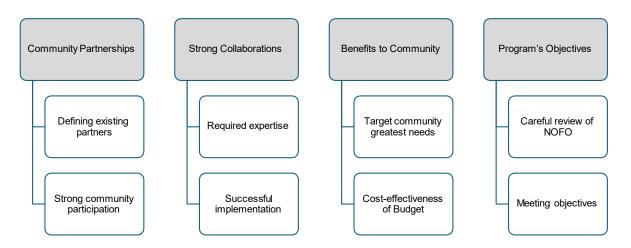
Decentralized system installed in Newbern, AL

^{*} CARWW: Consortium for Alabama Rural Water and Wastewater Management; ruralwastewater.southalabama.edu





Insights for strengthening the proposal application







Thank you!

For more information

Amal Bakchan, Ph.D.; bakchan@tamu.edu



Photo credit: Project team



Bathsheba Philpott, CFRE

President and Principal Consultant

Fundraising Guru Consulting LLC





Planning

- Thoroughly Review the Notice of Funding
- eligibility, partnerships, matching requirements, forms, and required attachments, etc.
- Identify and Solidify Community Partnership
- Listen to Webinar and Read any FAQs
- Maintain a Content Library for Common Questions
- Allow at least 60 to 90 days for Application and Submission
- Set Internal Deadlines (completion one week prior to the deadline)

Proposal Development

- Establish a Timeline with Tasks and Staff Assignments
- Engage Stakeholders Early (external and internal)
- Provide Detailed Information on Approaches to the Objectives and Strategies
- Align Narrative with the Evaluation Criteria (scoring rubric and weighting)
- Use Peer Reviews to Enhance the Proposal Narrative
- Ensure all Elements of the Application are Cohesive
- Detail Budget Justifications Clearly and Align with the Narrative
- Double-Check all Data and Budget Calculations

Successful Proposals Are..



Compelling, free of jargon, and easy to read



Convey urgency and explain the need



Present a thoughtful, effective, and feasible plan



Demonstrate the organization's capacity to be successful

Proposal Submission

01

Test online submission portal early for compatibility.

02

Follow funderprovided templates. 03

Keep your application concise and well-formatted.

04

Safeguard draft applications by working offline before submitting.

Engaging an External Contractor for Proposal Development

- Secure at Least Three Months Prior to Deadline
- Ensure Relevant Experience
- Establish a Timeline and Detailed Scope of Work (roles and responsibilities)
- Provide Needed Background for Proposal Upon Contract Execution (engage SMEs and partners)
- ▶ Respond Timely and Establish Regular Check-in Points (meetings, etc.)



Questions and Answers

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